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McGrath, Jack. CFO. Boston: Apr 1987. Vol. 3, Iss. 4; p. 57 (4 pages)

Abstract

3. NPV is the Real MVP: Stock market valuation using the net-present-value method (NPV) provides planners with a handy model for investment decisions. Richard Anderson. Financial Planning, New York, Jul 1, 2001. p. 1

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